

SPONSORSHIP OPPORTUNITIES

Dish
GALA

 second harvest
HEARTLAND[®]

SATURDAY, OCTOBER 26, 2024 | HILTON MINNEAPOLIS



PRESENTED BY



EVENT OVERVIEW

The 21st annual Dish Gala is planned for Saturday, October 26, 2024. We look forward to hosting Dish at the Hilton Minneapolis—and it is sure to be the premier gala of the season. Dish promises to feature a delightful evening filled with a plated dinner, entertainment, live and silent auctions, games, and a variety of ways to support Second Harvest Heartland. Organizations and individuals can enjoy exciting benefits that highlight your support, engage with a strong brand, and support our shared mission to end hunger together.

ABOUT SECOND HARVEST HEARTLAND

Second Harvest Heartland believes no one should ever go hungry, as our region produces more than enough food for everyone. Helping hungry neighbors find their next meal—so they can thrive at work, in the classroom and in their communities—is what drives Second Harvest Heartland, our partners and supporters. Beyond feeding hungry neighbors, Second Harvest Heartland believes in the importance of our work to help sustain our environment.

CAUSE

At Second Harvest Heartland our work is about so much more than moving food. It's about making families whole again. It's about helping those in crisis find stability. It's about relieving the stress of an empty fridge for parents, making sure children have the food they need to learn in school, and giving seniors a chance to stretch their dollars every month. It's about meeting community needs and bringing stability to hungry households.

Our impact goes far beyond a generous box of nutritious groceries. We're here to advocate for systemic change, innovate the way we source and distribute food, and empower our community to provide healthy food where it's needed most. But we cannot do this without your help. Please join us to help end hunger together.



Dish
GALA

 second harvest
HEARTLAND

Join us for the 21st annual Dish Gala on Saturday, October 26, 2024 at the Hilton Minneapolis. As Second Harvest Heartland's premiere fundraising event, Dish will feature a delightful evening filled with a plated dinner, entertainment, live and silent auctions, games, and a variety of ways to support Second Harvest Heartland. Organizations and individuals can enjoy exciting benefits that highlight your support, engage with a strong brand, and support our shared mission to end hunger together.

 <p>OCTOBER 26, 2024</p> <p>SPONSORSHIP PACKAGES</p>	\$100,000	\$75,000	\$50,000	\$25,000	\$20,000	\$10,000	\$5,000
	Presenting	Fund-A-Need (multiple available)	Auction Dinner VIP Experience	After Party Band Coat Check Dessert Entertainment Interactive Games (2) Opening Reception Registration	Signature	Gold Table	Silver Table

BEFORE EVENT							
Logo featured on event website with presenting sponsor receiving sole logo placement on selected materials	•						
Logo or name featured on event website		•	•	•	•	•	•
Logo included in all email blasts	•	•	•	•			
Organic and paid social media posts featuring logo or name	•	•	•	•	•		
Logo or name included on personalized sponsor toolkit for promotion across internal and external channels	•	•	•	•	•		

DURING EVENT							
VIP Experience with premium wine and special touches at your table	•	•	•	•			
Premium table placement of 10 guests per table including logo on table signage	3 tables	2 tables	2 tables				
Preferred table placement of 10 guests per table including logo or name on table signage				1 table	1 table	1 table	
Standard table placement of 10 guests including name on table signage							1 table
Exclusive opportunity to share message with guests (pre, during or post event)	•						
Verbal recognition during the event	•	•					
Logo featured on signage specific to area of sponsorship	•	•	•	•			
Logo or name featured in printed event program	•	•	•	•	•		
Organic and paid social media posts featuring logo or name	•	•	•	•	•		
Logo or name featured in digital signage	•	•	•	•	•	•	•

AFTER EVENT							
Logo or name included on select digital and print advertising	•	•	•	•	•		
Organic and paid social media posts featuring logo or name	•	•	•	•	•		



SPONSORSHIP OPPORTUNITIES AVAILABLE

Please contact Annie Thurston Moore, Corporate Development Officer, to discuss details. Annie can be reached via phone at 651.209.7935 or via email at athurstonmoore@2harvest.org.

AUCTION DONATIONS

The auction at Dish plays a critical role in the success of the event, offering unique items and experiences for guests to bid on during the auction that evening. Donating an item is an easy way to make a huge difference. A few popular ideas include in-home dining or cocktail experiences, sporting event tickets, vacation packages and gift cards to restaurants and retailers. The opportunities are truly endless. Your business or individual name will be recognized through the auction as a donor, generating awareness of your support of Second Harvest Heartland.

Please contact Maddie Archbold via phone at 651.282.0899 or via email at marchbold@2harvest.org.



Dish
GALA

 second harvest
HEARTLAND